

# Countdown Food Rescue Partners Contestable Fund

Information and Criteria 2018

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## About the Fund

The Countdown Food Rescue programme was established in 2011 and where possible aims to donate safe, quality surplus food from Countdown supermarkets to The Salvation Army and other food rescue charity partners around the country. It supports Countdown's goal towards zero food waste and in the last financial year equated to \$5.8 million of food donated to our partners.

As part of this programme, Countdown has established the Countdown Food Rescue Partners Contestable Fund, which aims to help grow the capacity and/ or ability of our food rescue partners to rescue food from our supermarkets.

## The 2018 Fund

- The total amount available in the Fund is **up to \$120,000** for the 2018 calendar year.
- Applications open on 1 December 2017 and close at 5pm on 23 February 2017. Applications must be emailed to: [kate.porter@countdown.co.nz](mailto:kate.porter@countdown.co.nz) during this timeframe. No extensions will be considered.
- Funds for successful applicants will be announced no later than 15 March 2018 although Countdown will not necessarily distribute all amounts in the Fund on 15 March.
- Countdown will consider a range of applications for a minimum of \$5000 to a maximum of \$25,000 each. It is Countdown's preference to support a variety of activities across a number of our partners if we can.
- Funding preference will be given to **growing the capacity and/ or ability** of Countdown's food rescue partners in any specific area of New Zealand.
- Our preference is to support specific future initiatives or projects however in the 2018 Fund we will also consider contributions towards the cost of running your organisation costs (such as salaries and leasing costs) and initiatives or events that support further fundraising for your organisation.
- If we do not allocate the total 2018 Fund by 15 March 2018 we will consider holding a second round later in 2018.

## Eligibility Criteria

To be considered for funding, your application must:

- Be from a registered charity which is based in New Zealand and have a **signed agreement in place with Countdown before 1 December 2017** to rescue surplus food from one or more of its New Zealand supermarkets.
- Be able to provide data to Countdown about the quantity, type and frequency of food rescued from our stores as per the application form.
- Meet the Funding Criteria (see Page 2 of this document).
- Grow the capacity and/ or ability of your organisation to increase the reach and/ or effectiveness of your existing food rescue partnership with Countdown.
- Benefit a wide group of New Zealanders.
- Be able to provide regular reports on the use, outcomes and benefits of any funds granted through the fund as requested.
- Be able to support media or consumer opportunities to drive awareness of Countdown Food Rescue.

The Fund will not support:

- Retrospective projects (projects that have been completed)
- Individuals or travel



## Terms and Conditions of Application

- All funding applications must be submitted using the Countdown Food Rescue Partners Contestable Fund Application Form.
- Applications must be signed by an approved signatory for your organisation.
- Funds received must be used for the purpose stated in Section 4 of the Application Form
- Countdown reserves the right to request regular reports on how funds granted have been put to use and the impact of these funds as appropriate.
- If successful, the applicant agrees to work in conjunction with Countdown to determine how support provided by Countdown is publicly recognised.

## Funding Criteria

The following criteria will be used to consider each application. Please ensure you check your application against these criteria before submitting an application.

What will be considered:

- Countdown prefers to support specific future initiatives or projects however in the 2018 Fund we will also consider contributions towards the cost of running your organisation costs (such as salaries and leasing costs) and initiatives or events that support further fundraising for your organisation (such as sponsorship of fundraising events).
- Where running costs or fundraising support is sought, applicants must be aware that funding is provided for the 2018 year only and there is no provision for on-going support. Applications for these type of costs must demonstrate that this is taken into account. Running costs will need to meet the same eligibility criteria around reporting (see Page 1).
- Where sponsorship support is required, Countdown reserves the right to request ratio data ie funds raised versus funds spent (and you should include targets as part of your application).

Your Countdown Food Rescue Partners Contestable Fund application should:

- Show benefit to the community / New Zealand public by providing food to people in need
- Show how it will grow your organisation's capacity and/ or ability to partner with Countdown's Food Rescue programme
- Support Countdown's goal to continue to reduce food waste across our business
- Fit well with the Countdown brand purpose to make Kiwi's lives a little better every day.

When reviewing applications for support, Countdown will consider:

- The integrity of the initiative
- The value and impact on the local community
- The value and impact to Countdown's Food Rescue Programme
- The track record of the applicant
- Previous funds received from Countdown
- Relevant costs versus ongoing benefits of the initiative
- The accessibility of the initiative to the community / New Zealand public

## Decision Process

- All applications will be treated in the strictest of confidence.
- Applications will be reviewed and considered no earlier than 23 February. Applicants will be informed of the outcome of their application by 15 March at the latest.
- Please be aware that Countdown may request additional information or clarification on any application.
- Successful applicants may be required to take part in media opportunities.
- Decisions are final and at the discretion of Countdown.

